



Vidya Shikshan Prasarak Mandal's Academy of Higher Education  
**CENTRAL INSTITUTE OF BUSINESS MANAGEMENT,  
RESEARCH & DEVELOPMENT**  
Pawanbhumi, Wardha Road, Nagpur - 440025 (MS) India  
Affiliated to Nagpur University and approved by AICTE, New Delhi

**CIBMRDS INSTITUTION'S INNOVATION COUNCIL (IIC)**  
**IIC 5.0 CALENDER ACTIVITIES FROM ACADEMIC YEAR 2022-23**  
**Quarter-2-Activity-4**

**The IIC Cell of CIBMRD has organized Workshop on Entrepreneurship Skill, Attitude and Behaviour Development on 24th February 2023**

Semester 1

Thrust area: Validation & Concept Development

<b>THEME</b>	Entrepreneurship
<b>ACTIVITY NAME</b>	Workshop on Entrepreneurship Skill, Attitude and Behaviour Development
<b>MODE OF CONDUCT</b>	Online
<b>TIME</b>	One day
<b>MANDATORY/ELECTIVE</b>	Elective
<b>PARTICIPANTS</b>	Students-30 Faculty-4
<b>DESCRIPTION</b>	<p>Vidya Shikshan Prasarak Mandal's (VSPM) AHE Central Institute of Business Management, Research &amp; Development, Nagpur through its Institution's Innovation Council and ED Cell has organized Workshop on Entrepreneurship Skill, Attitude and Behaviour Development on 24th February 2023.</p> <p>Session started with introduction of IIC Activity by Dr. Krupal Parekh, Assistant Professor, Innovation Ambassador and Convener-IIC, Head-ED Cell, Central Institute of Business Management, Research &amp; Development, Nagpur and speaker of the session.</p> <p>Sir started his session with the concept of Attitude it includes a complex mental state involving beliefs, feelings, values and dispositions to act in certain ways. It also reflects Consequences of negative attitude, so one need to for on improving their own Attitude by observing and analysis their day to activity and how they react on it.</p> <p>Further sir address on Behaviour concept which includes the systematic knowledge about human behaviour and application of behavioural knowledge and skills is an art. There are 3 different levels of Behaviour one should be analyze. Further, address on Entrepreneur concept and who and what? By explaining it is a person in effective control of a commercial activity or business or an enterprise. Entrepreneur is an innovator, doing something different for business sustainability and maximizing profit by adopting new strategies or venturing into new products or services or opportunities. Entrepreneur should have 360 degree knowledge about each and department and concerned to check what is needed? what is possible? For that they have to have very concentrate plan and skills to have collaborate. Session concluded with Q&amp;A on related topic by participants.</p>

Dr. Ajay Talwekar  
President- Institution's Innovation Council (IIC), CIBMRD, Nagpur (M.S.)



VSPM-AHE'S  
**CENTRAL INSTITUTE OF BUSINESS MANAGEMENT RESEARCH  
 AND DEVELOPMENT, NAGPUR, MAHARASHTRA**  
 Affiliated to RTM Nagpur University, Nagpur and Approved by AICTE, New-Delhi  
 (NAAC Accredited B+ Grade)

INSTITUTIONS INNOVATION COUNCIL AND ED CELL

is organizing

IIC 5.0 CALENDER ACTIVITIES FROM ACADEMIC YEAR 2022-23

TOPIC: - WORKSHOP ON ENTREPRENEURSHIP SKILL, ATTITUDE AND  
 BEHAVIOUR DEVELOPMENT



**Speaker: - Dr. Krupal Parekh**

Assistant Professor, Innovation Ambassador and Convener-IIC, Head-ED Cell,  
 Central Institute of Business Management, Research & Development, Nagpur.

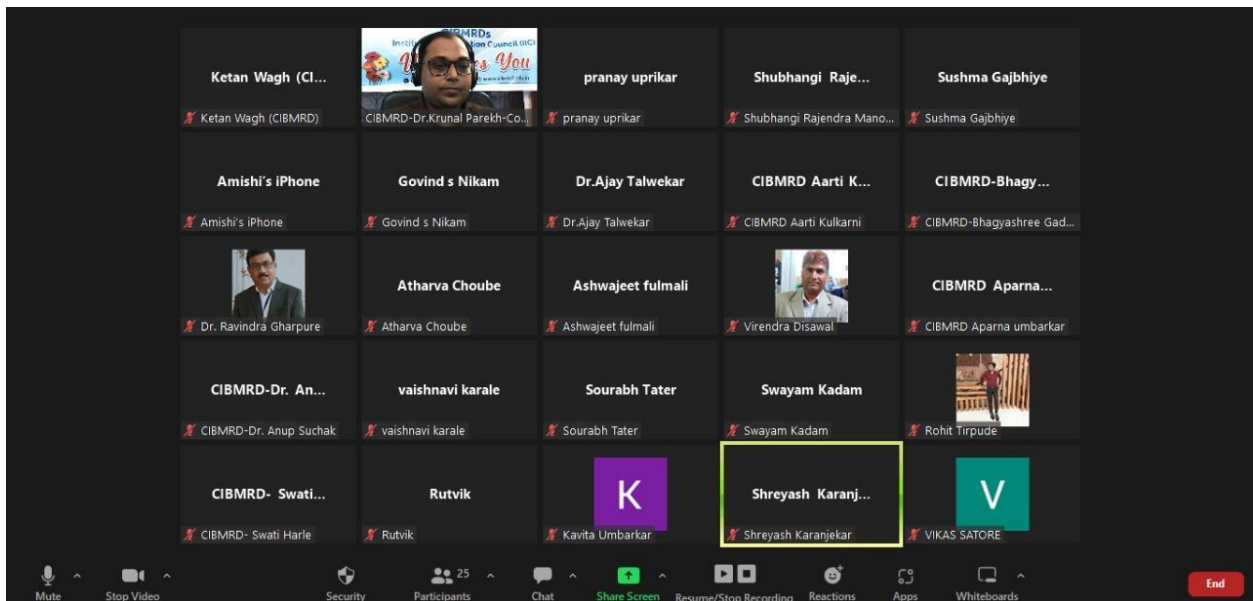
Date: - 24<sup>th</sup> February 2023

Time: - 3:00 pm

Platform: - Online zoom meeting

**Organizers**

Dr. Ajay Talwekar President, IC Cell, CIBMRD, Nagpur	Dr. Amishi Arora Principal, CIBMRD, Nagpur	Dr. Krupal Parekh Convener, IC Cell, CIBMRD, Nagpur
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Zoom Meeting 40-Minutes

Recording... Remaining Meeting Time: 06:50 | Upgrade to Pro

Participants (33)

Find a participant

ankit moon	Kavita Umbarkar	Sandesh tirpude	vaishnavi karale	CIBMRD-Dr.Krunal Parekh-Co...
Sushma Gajbhiye	Rutvik	Ketan Wagh (CI...	Amishi's iPhone	Dr.Ajay Talwekar
Ashwajeet fulmali	CIBMRD-Dr. An...	Ashish Ramteke	Dr. Ravindra Gharpure	Virendra Disawal
Swayam Kadam	ANJALI SINGH	Ashwin Guhe	Aditi Zadgaonkar	g
Aishwarya Shende	SAURABH PRAV...	CIBMRD-Bhagy...	Sumit Ninawe	monika Verma

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Invite Mute All